



Dear Belgrade Lakes Supporter,

February 12, 2021

Every successful organization needs to grow. We need your help to fulfill our mission of “protecting and improving the watershed of Great Pond and Long Pond through preservation, education and action.” We want to challenge you to not only renew your own membership but to help us expand our base. Your children and grandchildren are...**our future lake stewards!** Anyone who loves the lakes needs to be involved with the BLA - your lake neighbors, road association members, friends who visit, renters who come every year as well as your fishing and golfing buddies.

Why should someone be a member of the Belgrade Lakes Association? The first, and most important, reason is that the BLA is working every day to keep our lakes and surrounding land clean and beautiful for you and your family to use and enjoy. Since we are a volunteer organization, **ALL** your donated funds go to the programs the BLA leads or financially supports - STOP MILFOIL, the Great Pond Survey, the Long Pond Survey, phosphorus remediation, LakeSmart, Courtesy Boat Inspectors, Youth Conservation Corps, Loon Conservation, land acquisition and trail maintenance.

The second compelling reason to belong to the BLA is to maintain your property's value. If our lakes become overrun with milfoil or turn green with algae blooms, not only will our enjoyment be greatly diminished, but they will also be less attractive to vacationers and renters. Historical data suggests these types of events could cause our property values to drop by 15% to 30%. Again, the BLA is working to protect our lakes and lands so this never happens. We will be implementing action plans developed from our recent watershed surveys. To keep it really simple, remember this....

KEEP THE DIRT OUT OF THE LAKE!

We are continuing our Membership Challenge!

Anyone who brings in 3 new memberships in 2021 will receive a BLA umbrella. These are not for sale and there is only one way to “earn” one. Just make sure your name is on their completed enrollment form and we will do the record keeping. Please don't forget to also renew your own membership.

We are proud to be the oldest lake association in Maine, 113 years young. However, without **you** there would be no BLA. Join us. Make this a breakthrough year. If nothing else, this past year has reinforced just how important is our little corner of the world!

Carol Johnson Membership Co-Chairs Gail Rizzo

