



Dear Belgrade Lakes Association Supporter:

February 16, 2018

Every successful organization needs to grow. Last year the Belgrade Lakes Association added 53 new members to our ranks and was very successful advancing our mission of “protecting and improving the watershed of Great Pond and Long Pond through preservation, education and action.”

This year the BLA needs to continue to grow. So we are asking you to renew your membership and reach out to family and friends to encourage them to join the BLA.

There are many good reasons to be a BLA member. The first, and most important, is that the BLA is working every day to keep our lakes and surrounding land clean and beautiful for you and your family to use and enjoy. Since we are a volunteer organization, all your donated funds go to programs that the BLA leads or financially supports. Programs like: STOP MILFOIL, phosphorus remediation, LakeSmart, Courtesy Boat Inspectors, Youth Conservation Corps, land acquisition and trail maintenance.

The second good reason to belong to the BLA is your property value. If our lakes become overrun with milfoil or turn green with algae blooms not only will our enjoyment be greatly diminished they will also be less attractive to vacationers and renters and our property values will drop. History suggests between 15 and 30%. Again, the BLA is working to keep our lakes and lands pristine so this never happens.

### **Special Challenge Offer**

We want to challenge you to not only renew your own membership but to help us sign up new members. They can be your children and grandchildren ...our future lake stewards ... your lake neighbors, road association members, friends who visit, renters or fishing and golfing buddies. Anyone who loves the lake.

Take the lead from the Craig family. They love the lakes so much that they signed up 8 new family members last year. Thank you Matt and Missy. You are a great example for all of us to emulate. Read their heartfelt and inspirational letter on the back of this page.

Here's the special offer. Everyone who brings in 3 new memberships will receive a BLA commemorative gift. Just put your name on their completed enrollment form and we will do the record keeping. And please don't forget to renew your own membership.

Thanks so much for your membership and support. Without you there would be no BLA. Now hang in there for the rest of winter and we will see you very soon back on the lake.

Carol Johnson  
Membership Co-Chair

Gail Rizzo  
Membership Co-Chair